



Document Name: Live Streaming of Campdraft Events Policy

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Version	Date Approved	Approved By	Brief Description
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Purpose and Objectives

The purpose of this policy is to protect and promote the sport of campdrafting, by ensuring any live streaming of campdrafting events is conducted with the appropriate controls in place.

Policy Scope/Coverage

This policy applies to all events held by an ACA Affiliated Committee. A 'campdrafting event' does not have to be a campdraft competition; it can be any other type of event, for example a practice or training day.

Policy Statement

Live Streaming and Broadcasting Definitions

Live streaming is the transmission of live video content over the internet. Broadcasting is the transmission of video or audio content by television or radio. This policy relates to live streaming only.

Engagement of Live Streaming Provider By ACA Affiliated Committee

Where an ACA Affiliated Committee chooses to engage a live streaming provider to stream their event over the internet:

- ACA has Live Streaming Preferred Providers. These providers may change from time to time, or at times there may be more than one (1), however, any and all preferred providers will be appropriately onboarded by ACA to ensure they comply with the requirements of this policy, and of ACA.
- For this reason, ACA Affiliated Committees are encouraged to engage a Live Streaming Preferred Provider, and to contact the ACA Office for the contact details of such.
- Should a Live Streaming Preferred Provider not be available, and an ACA Affiliated Committee choose to engage a different provider, it is encouraged that support from the ACA Office be sought to ensure the requirements of this policy, and of ACA, are met.
- Where the Live Streaming Preferred Provider is engaged, the streamed content will be accessible by the ACA Website, and publicly available, both live during the event, and in on demand format, after the event. ACA Affiliated Committees are encouraged to publicise the availability of any live streaming using their own social media platforms.
- ACA arrange and fund the live streaming of the National Finals event each year, however, the coordination and funding of any other live streaming of campdraft events throughout the year is the responsibility of the individual ACA Affiliated Committee.
- All live streaming providers must hold appropriate insurance policies, that is, Public Liability to the minimum value of \$20,000,000.00 and Professional Indemnity to the minimum value of \$10,000,000.00, regardless of if they are a Live Streaming Preferred Provider or not.

Live Streaming By An ACA Member Or Other Individual

ACA Members and other individuals are cautioned that the following considerations should be taken into account before live streaming any event using their own mobile phone, tablet or otherwise to live stream events via their own social media account, or via an ACA Affiliated Committee's account:

- *All 'National Campdraft Council of Australia (NCCA) members and members of Affiliated Associations, staff or any individual representing themselves or passing themselves off as being a member of NCCA' are bound by, and agree to comply with, the NCCA Social Media Policy.*



- Accordingly, it must be ensured that any action taken in regards to live streaming does not breach the *NCCA Social Media Policy*, as any breach may see the individual face disciplinary action from either ACA and/or NCCA.
- All social media platforms have stringent policies regarding copyright and community standards. Compliance by users to these policies is closely monitored and breaches may result in account suspension, deletion and/or other action by the social media platform provider.
- ACA therefore encourage any member, committee or individual considering live streaming a campdraft event, to engage a Live Streaming Preferred Provider.

Any ACA Affiliated Committee that is concerned about an individual or group streaming their event without permission, is reminded that attendance at an event is at the committee's discretion. Such individuals or groups should be asked to leave, and immediate support from the ACA Office or Management Committee should be sought, as well as from the police if considered necessary.

Technical Considerations Of Live Streaming

- Live streaming can only be conducted where an appropriate minimum standard of phone/internet service can be maintained. The Live Streaming Preferred Provider can advise on this.
- Live streaming can result in a large number of users at your event accessing the live stream whilst on the grounds. Accordingly, this can significantly impact the internet speed in the local area. ACA Affiliated Committees are encouraged to consider making arrangements for alternative internet provisions for running their nominations platform and other Secretaries' Box functions. The ACA Office can advise on this.

Safety, Animal Welfare, Copyright and Other Considerations

- Copyright laws must not be breached. In particular, consider the music being played.
- Instances where it may be perceived that an animal welfare issue is present, or is in fact present, must not be live streamed. This includes, but is not limited to; a beast running into or being run into a fence; bodily fluid on a beast or horse; or, a beast falling to the ground. The provider therefore must be well versed in the sport of campdrafting and resulting animal welfare considerations.
- Instances where it may be perceived that a safety issue is present, or is in fact present, must not be live streamed. This includes, but is not limited to; a horse and/or rider falling, unsafe riding; or, any type of accident. The provider therefore must be well versed in the sport of campdrafting and resulting safety considerations.
- Instances where it may be perceived that an ACA rule, policy or Bylaw, or state or federal law, is not being followed, or is in fact not being followed, must not be live streamed. The provider therefore must be well versed in all applicable ACA rules, policies, Bylaws, plus state and federal laws.
- Every effort should be made by the provider to ensure any live streaming of spectators is appropriate. For example, spectators sitting on arena or yard fences, consuming alcohol, or engaging in unruly behaviour should not be live streamed.

Specific Live Streaming Instructions

- The live streaming of each individual campdrafting run must conclude immediately upon the termination of each run. That is, the arena camera must immediately pan away or the live stream must return to the cut out yard camera (preferred) immediately upon a competitor finishing their run, by way of completion of the gate or the judge cracking their whip.



- Should a perceived or actual near miss, fall, accident, safety concern or animal welfare concern occur, the camera must immediately pan away and an interim message/graphic of the Live Streaming Provider's choosing must be displayed until it is appropriate to recommence filming.
- The arena camera must be positioned in a manner that shows where the competitor is on course, that is, it must not be zoomed in too close on the horse, rider and beast.
- The lower third graphics must show the ACA Affiliated Committee logo, rider name, horse name, event name and run number as well as the ACA logo if using a Live Streaming Preferred Provider

Checklist For Live Streaming A Campdrafting Event

Checklist Item	Supporting Notes
Confirm phone/internet service is to an appropriate minimum standard.	The Live Streaming Preferred Provider or potential provider can provide advice on this.
Confirm live streaming can be physically facilitated.	Generally, two cameras are used. The first camera will be mounted in the cut out yard, or an operator will hold a camera in the cut out yard. This will require power. A second camera will generally be placed adjacent to the cut out yard, outside the arena, and an operator will hold this camera. This will require power.
Book live streaming provider.	It is recommended that accommodation be reserved for all crew members.
Advise ACA Office of live streaming arrangements.	If engaging a Live Streaming Preferred Provider, the ACA Office will arrange for a live stream banner to be placed across the top of all pages of the ACA Website; which is where the live stream will be accessible. If engaging another provider, consultation with the ACA Office is strongly encouraged.
Arrange any sponsors or other advertising; either in still and/or video form.	Supported file types will be advised by the Live Streaming Preferred Provider or engaged provider.
Arrange alternative internet to run the nominations platform and Secretaries' Box.	The ACA Office can advise on this.
Promote live streaming.	Promotion on your ACA Affiliated Committee's approved program and social media platforms is encouraged.
Provided logos, draws and other details to provider.	The provider will require your ACA Affiliated Committee logo, program and draws. Ensure your provider receives up to date draws throughout the event, so the correct event, horse and rider details are shown on each run. If using the Live Streaming Preferred Provider, the ACA Logo will also be provided.