



Australian Campdraft Association

Sponsorship Opportunities

Tailored sponsorship opportunities with ACA

One Available

Platinum Sponsorship

EXCLUSIVE NAMING RIGHTS & PREMIUM BRAND EXPOSURE ACROSS EVERY ACA PLATFORM

WHAT YOU GET:

- ✓ Naming Rights of the Champion Open Rider - National and Zone Title
- ✓ Logo on ACA Website with Link to Sponsors Website.
- ✓ Naming Rights to the Live Leaderboard with Branding & Links on ACA App & Campdraft One.
- ✓ Twenty Four x Branded Social Media posts on ACA's Facebook & Instagram.
- ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
- ✓ Logo on ACA Mobile Office Trailer.
- ✓ Logo on all ACA Outgoing Emails.
- ✓ Logo on all ACA Letterhead & External Documents.
- ✓ Logo in ACA News.
- ✓ Ten x Tickets to ACA's Annual Presentation Dinner.
- ✓ Logo in ACA National Finals Program.
- ✓ Logo on Signage & Banners throughout ACA National Finals.
- ✓ Trade Site at ACA National Finals.
- ✓ Livestream Ads at ACA National Finals.
- ✓ Announcements over PA at ACA National Finals.
- ✓ Present the Title Award in person at the Presentation Dinner & opportunity to address Guests.

And More!

YOUR INVESTMENT

\$100,000 Per Annum

excluding GST

One Available

Diamond Sponsorship

EXCLUSIVE NAMING RIGHTS & PROMINENT BRAND PRESENCE

WHAT YOU GET:

- ✓ Naming Rights of the Champion Open Horse - National and Zone Title
- ✓ Logo on ACA Website with Link to Sponsors Website.
- ✓ Naming Rights to the Nominations Page with Branding & Links on Campdraft One.
- ✓ Eighteen x Branded Social Media posts on ACA's Facebook & Instagram.
- ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
- ✓ Logo on ACA Mobile Office Trailer.
- ✓ Logo on all ACA Outgoing Emails.
- ✓ Logo on all ACA Letterhead & External Documents.
- ✓ Logo in ACA News.
- ✓ Eight x Tickets to ACA's Annual Presentation Dinner.
- ✓ Logo in ACA National Finals Program.
- ✓ Logo on Signage & Banners throughout ACA National Finals.
- ✓ Trade Site at ACA National Finals.
- ✓ Livestream Ads at ACA National Finals.
- ✓ Announcements over PA at ACA National Finals.
- ✓ Present the Title Award in person at the Presentation Dinner & opportunity to address Guests.

And More!

YOUR INVESTMENT
\$75,000 Per Annum

excluding GST

Two Available

Gold Sponsorship

MAXIMUM BRAND EXPOSURE WITH VALUABLE NAMING RIGHTS & ADVERTISING

WHAT YOU GET:

- ✓ Naming Rights of the Champion Novice Rider OR, Champion Novice Horse - National and Zone Title (one per Sponsor).
- ✓ Logo on ACA Website with Link to Sponsors Website.
- ✓ Naming Rights to the Home Page with Branding & Link on ACA Website (shared between each Sponsor).
- ✓ Twelve x Branded Social Media posts on ACA's Facebook & Instagram.
- ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
- ✓ Logo on ACA Mobile Office Trailer.
- ✓ Logo on all ACA Outgoing Emails.
- ✓ Logo in ACA News.
- ✓ Six x Tickets to ACA's Annual Presentation Dinner.
- ✓ Logo in ACA National Finals Program.
- ✓ Logo on Signage & Banners throughout ACA National Finals event.
- ✓ Trade Site at ACA National Finals.
- ✓ Livestream Ads at ACA National Finals.
- ✓ Announcements over PA at ACA National Finals.
- ✓ Present the Title Award in person at the Presentation Dinner & opportunity to address Guests.

And More!

YOUR INVESTMENT
\$50,000 Per Annum

excluding GST

Four Available

Silver Sponsorship

CHAMPION TITLE NAMING RIGHTS AND PROMINENT DIGITAL BRANDING

WHAT YOU GET:

- ✓ Naming Rights of the Champion Maiden Rider OR, Champion Lady Rider OR, Champion Juvenile Rider OR, Champion Associate Rider - National and Zone Title (one per Sponsor).
- ✓ Logo on ACA Website with Link to Sponsors Website.
- ✓ Logo, Branding & Links on Campdraft One Dashboard (on rotation).
- ✓ Logo, Branding & Links on Calander Page on ACA Website & App.
- ✓ Six x Branded Social Media posts on ACA's Facebook & Instagram.
- ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
- ✓ Logo on ACA Mobile Office Trailer.
- ✓ Four x Tickets to ACA's Annual Presentation Dinner.
- ✓ Logo in ACA National Finals Program.
- ✓ Logo on Signage & Banners throughout ACA National Finals.
- ✓ Trade Site at ACA National Finals.
- ✓ Livestream Ads at ACA National Finals.
- ✓ Announcements over PA at ACA National Finals.
- ✓ Personally present Title Award at the Presentation Dinner.

And More!

YOUR INVESTMENT

\$25,000 Per Annum

excluding GST



Sponsorship Packages Overview

Sponsor Benefit

	Platinum (\$100,000 + GST) One Available	Diamond (\$75,000 + GST) One Available	Gold (\$50,000 + GST) Two Available	Silver (\$25,000 + GST) Four Available
Title Naming Rights (National and Zone) one per sponsor				
Champion Open Rider	✓			
Champion Open Horse		✓		
Champion Novice Rider			✓	
Champion Novice Horse			✓	
Champion Maiden Rider				✓
Champion Lady Rider				✓
Champion Juvenile Rider				✓
Champion Associate Rider				✓

App & Digital Integration

Logo on ACA Website with Link	✓	✓	✓	✓
Live Leaderboard Naming Rights, Branding, Links on App & Campdraft One	✓			
Nominations Page Naming Rights, Branding & Links on Campdraft One		✓		
Home Page on ACA Website Branding & Links			✓	
Campdraft One Dashboard Branding & Links (on rotation)				✓
Calendar Page on ACA Website & App				✓
Results Page on ACA Website & App (on rotation)	✓	✓	✓	✓
Social Media Ads (Facebook & Instagram)	24/year	18/year	12/year	6/year
Additional Social Media Ads Campaign by Negotiation	✓	✓	✓	✓
Additional Advertising at Reduced Rate	✓	✓	✓	✓

Logo & Branding

Logo on ACA Mobile Office Trailer	✓	✓	✓	✓
Logo on all ACA Outgoing Emails	✓	✓	✓	
Logo on all ACA Letterhead & External Documents	✓	✓	✓	

National Finals Involvement

Tickets to Presentation Dinner	10	8	6	4
Logo in National Finals Program	✓	✓	✓	✓
Logo on Signage & Banners At Event	✓	✓	✓	✓
Free Trade Site	✓	✓	✓	✓
Livestream Ads (Sponsor to provide still & video)	✓	✓	✓	✓
Announcements over PA System	✓	✓	✓	✓
Present Title Award at Presentation Dinner	✓	✓	✓	✓
Speaking Opportunity at Presentation Dinner	✓	✓	✓	

One Available

Community Sponsorship

EXCLUSIVE NAMING RIGHTS FOR CHAMPION MASTER RIDER

WHAT YOU GET:

- ✓ Naming Rights to the Champion Master Rider - National and Zone Title.
- ✓ Logo on ACA Website with Link to Sponsors Website.
- ✓ Branding & Links on ACA App & Campdraft One.
- ✓ 4 x Branded Social Media posts on ACA's Facebook & Instagram during the event promotional campaign.
- ✓ 4 x Branded Social Media posts on ACA's Facebook & Instagram during the annual campdraft season 1st April to 31st March.
- ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
- ✓ Logo on all ACA Emails and signature banner during the Finals promotional period, from 1st January to a fortnight post-event.
- ✓ 2 x Tickets to ACA's Annual Presentation Dinner.
- ✓ Logo in ACA National Finals Program.
- ✓ Logo on Signage & Banners throughout ACA National Finals.
- ✓ Announcements over PA at ACA National Finals.
Present the Title Award in person at the Presentation Dinner.

And More!

YOUR INVESTMENT

\$25,000 Per Event

excluding GST

One Available

Community Sponsorship

EXCLUSIVE NAMING RIGHTS FOR CHAMPION OPEN LADY RIDER

WHAT YOU GET:

- ✓ Naming Rights to the Champion Open Lady Rider - National and Zone Title.
- ✓ Logo on ACA Website with Link to Sponsors Website.
- ✓ Branding & Links on ACA App & Campdraft One.
- ✓ 2 x Branded Social Media posts on ACA's Facebook & Instagram during the event promotional campaign.
- ✓ 2 x Branded Social Media posts on ACA's Facebook & Instagram during the annual campdraft season 1st April to 31st March.
- ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
- ✓ Logo on all ACA Emails and signature banner during the Finals promotional period, from 1st January to a fortnight post-event.
- ✓ 2 x Tickets to ACA's Annual Presentation Dinner.
- ✓ Logo in ACA National Finals Program.
- ✓ Logo on Signage & Banners throughout ACA National Finals.
- ✓ Announcements over PA at ACA National Finals.
Present the Title Award in person at the Presentation Dinner.

And More!

YOUR INVESTMENT

\$10,000 Per Event

excluding GST

One Available

Community Sponsorship

EXCLUSIVE NAMING RIGHTS FOR CHAMPION ROOKIE HORSE

WHAT YOU GET:

- ✓ Naming Rights to the Champion Rookie Horse - National and Zone Title.
- ✓ Logo on ACA Website with Link to Sponsors Website.
- ✓ Branding & Links on ACA App & Campdraft One.
- ✓ 2 x Branded Social Media posts on ACA's Facebook & Instagram during the event promotional campaign.
- ✓ 2 x Branded Social Media posts on ACA's Facebook & Instagram during the annual campdraft season 1st April to 31st March.
- ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
- ✓ Logo on all ACA Emails and signature banner during the Finals promotional period, from 1st January to a fortnight post-event.
- ✓ 2 x Tickets to ACA's Annual Presentation Dinner.
- ✓ Logo in ACA National Finals Program.
- ✓ Logo on Signage & Banners throughout ACA National Finals.
- ✓ Announcements over PA at ACA National Finals.
Present the Title Award in person at the Presentation Dinner.

And More!

YOUR INVESTMENT

\$10,000 Per Event

excluding GST

One Available

Community Sponsorship

EXCLUSIVE NAMING RIGHTS FOR CHAMPION SIRE'S PROGENY AWARD

WHAT YOU GET:

- ✓ Naming Rights to the Champion Sire's Progeny Award - National Title
 - ✓ Logo on ACA Website with Link to Sponsors Website.
 - ✓ Branding & Links on ACA App & Campdraft One.
 - ✓ 2 x Branded Social Media posts on ACA's Facebook & Instagram during the event promotional campaign.
 - ✓ 2 x Branded Social Media posts on ACA's Facebook & Instagram during the annual campdraft season 1st April to 31st March.
 - ✓ Additional Ad campaigns on ACA's Social Media by negotiation.
 - ✓ Logo on all ACA Emails and signature banner during the Finals promotional period, from 1st January to a fortnight post-event.
 - ✓ 2 x Tickets to ACA's Annual Presentation Dinner.
 - ✓ Logo in ACA National Finals Program.
 - ✓ Logo on Signage & Banners throughout ACA National Finals.
 - ✓ Announcements over PA at ACA National Finals.
- Present the Title Award in person at the Presentation Dinner.

And More!

YOUR INVESTMENT

\$10,000 Per Event

excluding GST

Community Sponsorship Packages Overview

Sponsor Benefit

	Master (\$25,000 + GST) <i>One Available</i>	Open Lady (\$10,000 + GST) <i>One Available</i>	Rookie Horse (\$10,000 + GST) <i>One Available</i>	Sire's Progeny (\$10,000 + GST) <i>One Available</i>
Title Naming Rights (National)				
Champion Master Rider	✓			
Champion Open Lady Rider		✓		
Champion Rookie Horse			✓	
Champion Sire's Progeny Award				✓
App & Digital Integration				
Logo on ACA Website with Link	✓	✓	✓	✓
Social Media Posts (Facebook & Instagram)	4/year	2/year	2/year	2/year
Campdraft One Dashboard Branding & Links (on rotation)	✓	✓	✓	✓
Calendar Page on ACA Website & App	✓			
Additional Social Media Ads Campaign by Negotiation	✓	✓	✓	✓
'Nominations Opening' or 'Programs Published' Social Media Posts	✓			
Results Page on ACA Website & App (on rotation)	✓	✓	✓	✓
National Finals Exposure				
Present Title Award at Presentation Dinner	✓	✓	✓	✓
Speaking Opportunity at Presentation Dinner				
Tickets to Presentation Dinner	2	2	2	2
Logo in National Finals Program	✓	✓	✓	✓
Logo on Signage & Banners At Event	✓	✓	✓	✓
Free Trade Site	✓			
Livestream Ads (Sponsor to provide still & video)	✓	✓	✓	✓
Announcements over PA System	✓	✓	✓	✓





For more information contact:

Australian Campdraft Association

Email: aca@campdraft.com.au

Phone: 07 4622 3110

Address: 134 Mort Street, Toowoomba, QLD, 4350

www.campdraft.com.au

